



## Silver Sponsor

- Membership of the Boutique and Lifestyle Summit Advisory Board
- Two free registrations (including speakers if invited)
- Recognition as a Silver Sponsor on Boutique and Lifestyle Summit website, including link to Sponsors website, prior to conference
- Recognition signage as a Silver Sponsor in General Session room
- 2M X 1M table space in Exhibit Room with priority location
- Company name listed on all official press releases
- Half page advertisement in the Event Guide
- 25% discount on BoutiqueHotelNews.com advertising, 3 months prior and 3 months post event

## Gold Sponsor

- Membership of the Boutique and Lifestyle Summit Advisory Board
- Three free registrations (including speakers if invited)
- Logo placed on all primary marketing and promotional communications
- Recognition as a Gold Sponsor on Boutique and Lifestyle Summit website, including link to Sponsors website, prior to conference
- Recognition signage as a Gold Sponsor in General Session room
- Company name listed on all official press releases
- 2M X 2M table space in Exhibit Room with priority location
- Full page advertisement in the Event Guide (see footnote\*)
- Recognition from podium as a Gold Sponsor during opening remarks
- A list of attendees (incl emails) 2 weeks/1 week prior and full list post conference
- PR written and distributed to trade press
- 25% discount on BoutiqueHotelNews.com advertising, 3 months prior and 3 months post event

## Platinum Sponsor

- Membership of the Boutique and Lifestyle Summit Advisory Board
- Six free registrations (including speakers if invited)
- Logo placed on all primary marketing and promotional communications
- Recognition as a Platinum Sponsor on Boutique and Lifestyle Summit website, including link to Sponsors website, prior to and for the entire year following the conference
- Company name listed on all official press releases
- Recognition signage as a Platinum Sponsor in General Session room
- 2M x 2M table space in Exhibit Room with high priority location
- Full page advertisement in the Event Guide (see footnote\*)
- Recognition from podium as a Platinum Sponsor during opening remarks
- A list of attendees (incl emails) 2 weeks/1 week prior and full list post conference
- Logo in trade publication ads for Boutique and Lifestyle Summit (see footnote\*\*)
- Reserved Platinum Sponsors area at conference lunch
- PR written and distributed to trade press
- 25% discount on BoutiqueHotelNews.com advertising, 3 months prior and 3 months post event

Please Note: Sponsorship benefits will begin on full receipt of payment

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Please insert company name: ..... will be a:

- [ ] Platinum Sponsor donating £12,500 to Boutique and Lifestyle Hotel Summit 2016
- [ ] Gold Sponsor donating £8,500 to Boutique and Lifestyle Hotel Summit 2016
- [ ] Silver Sponsor donating £6,500 to Boutique and Lifestyle Hotel Summit 2016

Signature: ..... Name: ..... Email: .....

Date: ..... Contact (for logo, advert etc): ..... Contact Email: .....

Please scan and return your form to info@boutiquehotelsummit.com. Please contact us with any questions via telephone on +44 (0) 20 8340 7989 or email info@boutiquehotelsummit.com. Upon signing this agreement the sponsor confirms that he/she has read the attached Terms & Conditions and understands that this is a a legally binding contract between the sponsor and organiser. Any changes to the information supplied above should be advised in writing to the organisers.