

## BOHO AWARDS

Highlight your brand as a sponsor of the only hotel industry awards based on 100% hotel guest feedback.

The shortlist for the 2018 “BoHos” – the Boutique Hotel Guest Experience Awards has recently been announced. Taking place in the heart of the City of London, at Royal London House by Montcalm on the first evening of the Boutique and Lifestyle Hotel Summit, May 21st, the BoHos reward the boutique, lifestyle and hybrid hotels who provide the very best in guest experiences. The **no cost to enter awards** are unique in that the winners are decided, not by judges, but by **the hotels’ guests**, using a combination of aggregated verified guest feedback from review sites and booking engines worldwide, and direct guest feedback via questionnaires.

## SPONSORSHIP PACKAGES

### Package 1 – In Partnership with £7,500

- 4 tickets to Boutique and Lifestyle Hotel Summit
- 6 tickets to BoHo Awards
- Branding throughout awards and on screen
- Pre, during and post event marketing
- Sponsor representative to hand out award
- Promo gifting (additional cost) at event
- Speed Networking participation
- Social media support
- Full contact details supplied of award entrants and Summit attendees
- 4 x e-blast to all attendees (2 x pre and 2 x post event)

### Package 2 – In Partnership with £6,000

- 3 tickets to Boutique and Lifestyle Hotel Summit
- 4 tickets to BoHo Awards
- Branding throughout awards and on screen
- Pre, during and post event marketing
- Sponsor representative to hand out award
- Promo gifting (additional cost) at event
- Speed Networking participation
- Social media support
- Full contact details supplied of award entrants and Summit attendees
- 2 x e-blast to all attendees (1 x pre and 1 x post event)

### Package 3 – In Partnership with £5,000

- 2 tickets to Boutique and Lifestyle Hotel Summit
- 4 tickets to BoHo Awards
- Branding throughout awards and on screen
- Pre, during and post event marketing
- Sponsor representative to hand out award
- Promo gifting (additional cost) at event
- Speed Networking participation
- Social media support
- 1 x e-blast to all attendees

### Package 4 – Sponsors of £3,500

- 2 x tickets to Boutique and Lifestyle Hotel Summit
- 4 x tickets to Boho Awards
- Branding throughout awards and on screen
- Pre, during and post event marketing
- Sponsor representative to hand out award
- Promo gifting (additional cost) at event
- Speed Networking participation
- Social media support
- 1 x e-blast to all attendees post event

### Package 5 – Supported by £2,500

- 1 ticket to Boutique and Lifestyle Hotel Summit
- 2 x tickets to Boho Awards
- Branding throughout awards and on screen
- Pre, during and post event marketing
- Sponsor representative to hand out award
- Promo gifting option (additional cost)
- Speed Networking participation
- Social media support

### Package 6 – Award sponsor £1,000

- 1 ticket to Boutique and Lifestyle Hotel Summit
- 2 x tickets to BoHo Awards
- Sponsor representative to hand out award



SPONSOR

EDUCATIONAL PARTNER



Join us as a 2018 sponsor at this unique event, packages available from £1,000.

